

# JENNIFER LEVITT

14 Ashworth Street  
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(m) 0415.234.992  
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www.JenniferLevitt.com



## EDUCATION & AWARDS

**University of the Arts - Philadelphia, PA** August 2004 - June 2006

Masters of Fine Arts in Museum Exhibition Planning and Design

A two year full-time program, the MFA addresses the conceptualization, research, organization, design and production of exhibits utilizing a variety of techniques and media. It also explores programming, evaluation, education and management methods applicable to a wide range of situations.

**University of Florida - Gainesville, FL** 1997 - 2001

Bachelor of Science in Journalism, specialization in photojournalism

**American Association of Museums MUSE Award, Multimedia Installation** 2008

Liberty Science Center, Infection Connection Express

**Samuel S. Fels Fund Internship in Community Service - Philadelphia, PA** 2005

Fairmount Park Art Association

**The Poynter Institute: Visual Journalism Fellowship - St. Petersburg, FL** 2002

Learned professional and creative techniques in print design, photojournalism and web production from experts in these fields.

**National Press Photographers Association College Photographer of the Year** 2002

Award of Excellence, Feature Category

## PROJECT DESIGN & MANAGEMENT

**Magian Design Studio - Melbourne, AU** January 2007 - Present

*Liberty Science Center, New Jersey USA*

*Museum of American Finance, New York USA*

*Virginia Aquarium & Marine Science Center, Virginia USA*

*Camp Porter Center, Illinois USA*

*Sovereign Hill Site Museum, Victoria AU*

*USS Arizona Memorial, Hawaii USA*

- As Senior Project Manager, lead the creative and technical design of interactive multimedia. This includes: audio/video installations; online media; object theatres; wireless handhelds; theatre and presentation spaces; and system installations. Responsibilities include: content development, creative direction, project management, technical design and business development.
- Manage key stakeholder relationships both internal and external, coordinating, scheduling and managing projects through all project phases. Achievements include: scoping and completing all projects on time and on budget; managing over \$1 million in project budgets successfully; leading high level communication with project team and key stakeholders; and establishing new standards for project documentation.
- Manage the efforts of a diverse in-house team including: graphic designers, animators, programmers, technical developers, video editors and sound technicians. Assisted Head of Technical Development in the recruitment and interview process for new staff.
- Improved business development efforts by initiating new materials to communicate company information and concepts regarding Response for Proposals and Response for Tender documents.
- Initiated changes to production management systems to improve efficiency and communication.
- Led project team and provided creative direction for the Infection Connection Express Theatre at the Liberty Science Center which received the prestigious American Association of Museums MUSE Award for Multimedia Installation in 2008.

## MEMBERSHIPS

**American Association of Museums**

2004 - current

**Museums Australia**

2006 - current

**Arts Hub Australia**

2006 - current

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## PROJECT DESIGN & MANAGEMENT

### **Holocaust Education Through the Arts - West Palm Beach, FL** August 2003 - May 2005

*The Florida Holocaust Museum, St. Petersburg, Florida: 2004*

*Educational Gallery Group, West Palm Beach, Florida: 2004*

While an Artist-in-Residence at the Dreyfoos High School of the Arts, I created this program to empower students to use their art, whether it is Visual, Communications, Dance, Music or Theatre, as a voice. Students within each department were given the opportunity to explore the events of the Holocaust, and take the insight they gained and transform it into a voice to speak to the community. For the exhibit and performance, students and faculty interviewed Holocaust survivors from Palm Beach County, Florida and created interpretations of their stories.

- Developed, coordinated and delivered - program, performance and traveling exhibition, which involved 30 local Holocaust survivors, more than 100 students and 20 faculty members from the Dreyfoos School of the Arts.
- Exhibition included: film, photography, painting, sculpture, film, graphic design and new media. Performance included students from Dance, Music, Theatre and Communication departments and was viewed by the school and the public.
- Created online version of the exhibition: [www.HolocaustEducation.net](http://www.HolocaustEducation.net)
- Responsible for generating funding for the program which was obtained from The League for Educational Awareness of the Holocaust and the School of the Arts Foundation.

### **Palm Beach County Post Code Project - West Palm Beach, FL** August 2003 - May 2004

*Permanent Collection in Seven Palm Beach County Public Buildings: 2004*

Advanced photography students from the Dreyfoos High School of the Arts photographed the community they resided in using their post code as a boundary. While an Artist-in-Residence, I led photojournalism workshops introducing students to this type of storytelling, as well as, the various ways to integrate oneself into a community. Once students had a firm grasp of visual storytelling, I assisted students with the integration of their own vision into a final project. The end result was high-quality photography essays on the diverse communities of Palm Beach County. The photography essays are permanently exhibited in seven Palm Beach County public spaces.

- Developed, coordinated and delivered the Post Code program which included workshops, speakers, field-trips and exhibition.
- Established a partnership with the Palm Beach County Art in Public Places Program Manager, allowing for the project to become part of the counties permanent art collection.
- Responsible for generating funding for the program which was obtained from Palm Beach County Commissioner Jeff Koons and the School of the Arts Foundation.

### **March of the Living International - Poland, Israel and Florida** January 2003 - May 2005

*Jewish Federation of South Palm Beach County, Boca Raton, Florida: 2003 - present*

*The Florida Holocaust Museum, St. Petersburg, Florida: 2004*

*Educational Gallery Group, West Palm Beach, Florida: 2004*

Educational program that brings Jewish teens from all over the world to Poland and Israel for two weeks, to explore the events of the Holocaust. Each year between 2,500 - 6,000 adults and teens participate.

- Served as a Youth Leader for the Southern Region of the United States.
- Created photographic exhibition documenting the two-week experience for teens.
- Created online version of the exhibition: <http://holocausteducation.net/mainpages/molmain.html>
- Received funding from the International March of the Living and Jewish Federation of South Palm Beach County.

## CONFERENCES

### **Association of Science and Technology Centers**

Los Angeles, USA 2007

### **Association of Zoos & Aquariums**

Philadelphia, USA 2007

### **New Museum Models**

Empowering Communities  
Sydney, AU 2006

### **American Association of Museums**

Boston, USA 2006

### **The Future of Memory**

An International Holocaust and Traumatic Studies Conference  
Manchester, UK 2005

### **FotoFusion**

Delray Beach, USA 2001, 2003

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## PROJECT DESIGN & MANAGEMENT

**Emerging Neighborhoods, Emerging Design - Philadelphia, PA USA** August 2005 - May 2006

- A multidisciplinary exhibition featuring design disciplines from seven Philadelphia universities.
- Worked with a team of exhibit designers and university professors to create exhibition.
- Developed and presented alternative ideas for the look and feel of the exhibition.
- Developed, presented and created graphics for the exhibition.
- Maintained correspondence between faculty and designers throughout the process.

## USABILITY STUDIES

**American Philosophical Society - Philadelphia, PA USA** August 2005 - December 2005

- Worked within a team from the University of the Arts to develop, design and implement a formative evaluation on the format and interpretation of the *Treasures Revealed* exhibition.
- The evaluation consisted of paper and pencil surveys, tracking/time-motion and interviews, to arrive at reliable data.

**Philadelphia Museum of Art - Philadelphia, PA USA** January 2005 - May 2005

- Designed and implemented a summative evaluation on educational materials for the *African Art African Voices* exhibition to Philadelphia area K-12 teachers.
- Created survey and data instrument, maintained all information and assisted with focus group.
- Compiled the findings into a final document for presentation.

## GRAPHIC DESIGN

**Fairmount Park Art Association - Philadelphia, PA USA** June 2005 - September 2005

- Designed and created interpretive materials for the nation's first public art organization.
- Tasks included: researching, writing, editing, photographing, designing and producing a variety of different products including fliers, display boards, maps and outdoor signage.

## TEACHING EXPERIENCE

**Philadelphia Museum of Art - Philadelphia, PA USA** August 2004 - August 2006

- Children and Family Programs Workshop Facilitator: assisted museum visitors with the creation of various art projects relating to the museums collection.
- Led program for K-12 teachers about the various ways to incorporate the use of photography and visual storytelling within the classroom, to document their communities.
- Assisted the Curator of Education in creating innovative curriculum for current exhibits.

**Alexander W. Dreyfoos High School of the Arts - Palm Beach, FL USA** August 2003 - June 2004

- Artist-in-Residence at Palm Beach County magnet High School for the arts.
- Taught advanced photography, newspaper and yearbook classes.
- Enhanced established curriculum through dynamic projects and daily interactions.
- Mentored students with aspirations in the fields of photography, journalism, graphic design and Judaic studies.

## SOFTWARE

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Dreamweaver
- Microsoft Office
- Microsoft Publisher
- Microsoft Visio
- Smart Draw
- VectorWorks